



Triad Associates Newsletter

October 2009

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TIGER's Could Mean Millions for Triad Clients

Triad Associates recently completed work on two large grant applications through the Transportation Investment Generating Economic Recovery Program, (TIGER.)

TIGER funding is offered through the American Recovery and Reinvestment Act, more commonly referred to as the Federal Stimulus Program.



The applications were prepared for two projects each involving multiple partners. The first was an application for \$45 million dollars to improve and restore rail infrastructure to the three regional ports of the South Jersey Port Corporation at Camden, Paulsboro and Salem. Funding would be used primarily to provide dockside and rail yard improvements at the port facilities and rehabilitate the rail line connecting the Conrail Yard at Woodbury with the Salem Port. The New Jersey Department of Transportation was the lead applicant in a partnership with the South Jersey Port Corporation, Salem County and Conrail.

The second application was prepared for the City of Bethlehem, Pennsylvania. Bethlehem, in partnership with Majestic Realty Co. of Los Angeles County, California and Lehigh Valley Rail Management, the owner and operator of a short line and transloading facility in Bethlehem, applied for \$26 million in TIGER

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Welcome and Welcome Back!

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We would like to give a warm welcome to Monica West and Lorissa Whitaker, Triad's newest employees.

Monica will be joining us as our Executive Administrative Assistant and has over 20 years of experience working in real estate related firms. Monica will be taking over for Dawn Genco, who is changing roles within Triad.

Dawn will be utilizing her real estate experience to assist residents with the Neighborhood Stabilization Program.

Lorissa is a Senior Associate at Triad and has been focused on preparing and implementing grants and strategic plans associated with the ARRA, as well as implementing NSP activities. Prior to her position at Triad, Lorissa was a Principal Planner with the New Jersey Office of Smart Growth (OSG). Lorissa specialized in providing assistance to municipalities that involved urban redevelopment, parking studies, Coastal Zone Management, affordable and workforce housing and Transfer of Development Rights (TDR) programs.

Some of you may remember Irene Boyle, the original "Voice of Triad" who attempted to retire from Triad a couple of years ago. We're happy to say that at Mike's request Irene has agreed to come back to work with us at our Glenside, PA office. Welcome back, Irene!

funding to link the proposed Bethlehem Intermodal Center with the regional rail and highway network. The City also proposed repairing a bridge that would enhance traffic and pedestrian linkages to the Center.

The U.S. Department of Transportation is required to make TIGER Awards on or before February 17, 2010, but it is very likely that announcements will be made sooner. These significant applications will be catalysts for the investment of hundreds of millions of public and private dollars and the creation of thousands of new jobs for residents of the project regions.

## Funding Opportunities

### US Soccer Foundation

The Foundation recently opened up its grant application process on October 1st for soccer-specific projects and programs that develop players, coaches and referees in economically disadvantaged urban areas with populations of 50,000 or more. The Foundation is especially interested in organizations that incorporate a youth development element such as anti-violence, anti-drugs, healthy lifestyles, etc. into their soccer programs. Funding can also include construction elements such as field renovations, irrigation equipment and lighting. The installation of a synthetic surface field for both new field construction and the upgrading of existing fields with a synthetic field surface will also be considered for funding. The deadline for filing an on-line application is October 30, 2009. For more information visit their [web site](#).

### Assistance to Firefighters Grants- Fire Prevention & Safety Grants

The application period is now open for Fire Prevention and Safety Grants through the Department of Homeland Security. The primary goal of the program is to target high-risk populations and mitigate high incidences of death and injury. Eligible categories include General Education/Awareness, Code Enforcement/Awareness, Fire & Arson Investigation and National/State/Regional Programs and Studies. \$35 million is available through this grant program. Eligible applicants include fire departments as well as community organizations that are recognized for their experience and expertise in fire prevention and safety programs and activities. The deadline for this application is October 23, 2009. More information can be found [here](#).

***For more information or to explore your community's grant possibilities for any of these opportunities, please contact Triad Associates at (856) 690-9590.***

## Recent Grant Awards

Congratulations to Respond, Inc. of Camden, NJ. The organization recently received a **\$250,000** grant award from the United States Economic Development Administration. The money will provide a fire suppression system and building egress for the New Worker Job

## Quick Links

[More About Us](#)

## NJLM Corner

Triad is the Official Grant  
Consultant for the NJ  
League of Municipalities

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### **Statewide Non-Residential Development Fee Act Moratorium**

On July 27, 2009 Governor Jon S. Corzine signed the New Jersey Economic Stimulus Act of 2009 into law. This law, authorized to improve State economic conditions, provided considerable modifications to various legislative economic development initiatives, including amendments to the Urban Transit Hub Tax Credit program, replacement of the Revenue Allocation District (RAD) program with the newly introduced Economic Redevelopment Growth Grant (ERGG) program and supplementary revisions intended to affect higher education financing and the technology business tax certificate transfer program. More importantly, the law amended Sections 32 through 38 of P.L. 2005, c.46, known as the Statewide Non-residential Development Fee Act.

Continue reading the article [here](#).

### **Triad Senior Associate Receives Nomination**

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Development and Training Center. The Center provides training in automotive technology and in the culinary arts to equip students with higher-skill, higher-wage jobs. Respond received a prior grant of \$5 million from the USEDA for the development of the Center. This new award will help create 40 jobs in the City.

## What You Need To Know About Relocation

If your municipality has a redevelopment plan that requires relocation, here is some information that should shed some light on the process.

The Relocation Assistance Law of 1967 and the Relocation Assistance Act of 1971 were enacted by the NJ State Legislature to ensure the equitable treatment of individuals, families, businesses (including non-profit organizations) and farm operations displaced by government action. This action is defined as programs of building, housing, or health code enforcement, voluntary programs of rehabilitation or the acquisition of land for a public use.

The Relocation Assistance Program works as a partnership between the municipality and the State. There are times when a municipality causes a tenant, resident, business owner or farm operation to leave their dwelling or place of business. This can be because the dwelling is unsafe or because the municipality is undertaking a development or redevelopment project.

Continue reading this article [here](#).

## New Clients

Triad would like to acknowledge and welcome our newest clients:

- Capital City Partnership, Inc.
- The Township of Edison, NJ
- The Township of Egg Harbor, NJ
- The City of Jersey City
- Landmark Developers
- Majestic Realty Corporation
- The Township of Medford
- The Borough of North Caldwell, NJ
- The Township of Riverside

## Triad in the News

Triad Associates was mentioned in the Fall Edition of Cascade, a community development publication of the Community Affairs Department of the Federal Reserve Bank of Philadelphia. Triad was mentioned in the lead article, "HUD Awards \$95 Million to Third District for Neighborhood Stabilization", as a housing development

Lorissa Whitaker, Senior Associate at Triad, has been nominated for the Vice President of Conference Affairs (VPCA) by the American Planning Association - New Jersey (APA-NJ) Chapter. The Vice President of Conference Affairs has a term of two years, from November 1, 2009 to October 31, 2011. The primary responsibility of the VPCA is to organize, supervise and manage the Chapter's annual conference. Duties include: serving as the Chair of the Conference Committee; format, schedule and budget for the annual conference; develop programming for the annual conference; coordinate ad hoc committees to solicit relevant programming; coordinate with the Edward J. Bloustein School of Planning and Policy to organize logistical aspects of the conference; and develop and implement a conference fundraising/sponsorship campaign. Lorissa's candidate statement can be found [here](#).

consulting firm which will manage NSP programs for several New Jersey communities. To read the article click [here](#).

## Speaking Events & Trainings

Jerry Velazquez, President/CEO of Triad, will be speaking at this year's American Planning Association - New Jersey Annual Conference on Friday, November 6th from 9:30 AM-11:00AM. His workshop session is titled "Successfully Implementing COAH-Compliant Rental Housing Programs in a No-Growth Economy: Market to Affordable and Accessory Housing Programs". Information regarding his session can be found at the NJAPA's [web site](#).

Tammy Wetzel, Senior Associate at Triad, will be a featured presenter for the NJ League of Municipalities Professional Development Program. The title of her presentation is "The Federal Stimulus Act and Grants - A Workshop on Creativity and the Basics". Participants will receive a crash course on understanding the American Reinvestment and Recovery Act (ARRA) and what grant funding is and is not available through this piece of legislation. The program also includes creative solutions for funding resources & opportunities. The day will end with a "Grant Writing 101-Reaffirming the Basics" presentation where participants will be encouraged to ask questions and discuss application particulars. The training will be held Tuesday October 27, 2009 from 8:00 to Noon at the Conference Center at Mercer County College. Click [here](#) for more details.